

“Where are They Now?” Donor Story: Anna Greco, BSEE 1981

For Anna Greco, President of Media Workflow and Production Business at Telestream, being an engineer is not only a wonderful way to make a living, it also allows her to do what she loves – using science and engineering to help solve world problems.

After attending middle school and high school in Italy, Anna arrived in San Diego and chose SDSU because it was affordable. She first majored in physics, but her interest in electronics and circuit design inspired her to change her major to electrical engineering.

At the time, she was one of the very few women in the College of Engineering, but Anna never felt singled out and observed that everyone seemed to be treated equally.

Professor Fred Harris had a strong influence on her path – he encouraged her, told her she was capable of doing what needed to be done and, quite simply, believed in her.

Joel Steinberg and Dr. Ron Perloff also mentored Anna as she worked her way through college at Electron, where they all worked. While it wasn't easy working and going to college, it was her only option - her finances were very limited - and it gave her the opportunity to work with Joel and Ron. Ron later hired Anna as an intern at Burroughs, giving her the opportunity to get practical hands-on experience designing circuits, and this internship led to her first job after college. As her career grew Anna worked with Tektronix and Grass Valley Group, successfully developing new markets and building strategic relationships with international partners. She has worked in product marketing, strategic marketing and business development for the telecommunications marketplace with a focus on network video delivery.

Anna is now responsible for leading the core Media Workflow and Production business unit, as well as the Cloud Services business at Telestream – a company specializing in products that make it possible to get video content to any audience regardless of how it is created, distributed or viewed. She holds four patents in the field of digital video disk recorders and is a member of IEEE.

Anna feels that she got a great education from SDSU and it has served her well. She also appreciates the fact that she didn't have to go into debt to get her degree. Like Fred Harris, she believes in SDSU students and donates to the College of Engineering so that current students can achieve their academic dreams as she achieved hers.



Anna is Aztec Proud and we are proud of her!